

OFFICE OF UNIVERSITY DEVELOPMENT

YALE UNIVERSITY

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May 14, 1970

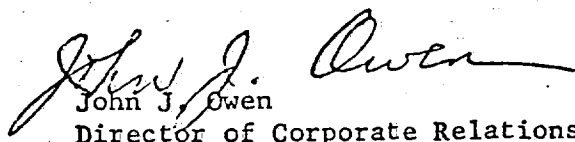
Mr. Joseph F. Cullman, III
Chairman of the Executive Committee
The Tobacco Institute, Inc.
Philip Morris, Inc.
100 Park Avenue
New York, New York 10017

Dear Mr. Cullman:

I was moved by material which recently appeared in the Wall Street Journal over your name to write the enclosed letter to Mr. Lewis of the American Cancer Society. Please notice that I did this as a contributor, non-smoker and private citizen, not as the Director of Corporate Relations at Yale who is supporting the case of one who is both a Yale alumnus and an industry spokesman.

I would imagine that there has been considerable public sentiment stirred up by this publicity and I await the response of the Cancer Society with great interest.

Sincerely,


John J. Owen

Director of Corporate Relations

Enclosure

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